

2026



SPONSORSHIP PROPOSAL

MBAKY Al Thorup Education Conference
Thursday, March 12, 2026

University of Louisville ShelbyHurst Campus
Event and Conference Center
450 Whittington Parkway, Louisville, Kentucky 40222



ABOUT US

The Mortgage Bankers Association of Kentucky (MBAKY) is a non-profit, volunteer organization dedicated to both the preservation and improvement of the mortgage banking industry, and dependent upon the support of association members. MBAKY is comprised of bankers, brokers, loan officers, title companies, attorneys, appraisers, home inspectors, real estate professionals, underwriters, processors, insurance agents, and other professionals involved in the business of mortgage banking and the housing market in the state.

State Chapter Members include MBA of Louisville and MBA of the Bluegrass.

***We invite you to join us in making
the 2026 MBAKY Al Thorup Education Conference
a resounding success! Your sponsorship will not only
elevate your brand but also contribute to the
advancement of education.***

*For more information or to secure a sponsorship,
please contact us at mbakentucky@gmail.com.*

ALLI CASSETTY
Executive Director

JASON HEFLIN
Board Chair

KIM MILLER
Education Chair

MBAKentucky@gmail.com

www.MBAKY.org



2026 AL THORUP EDUCATION CONFERENCE SPONSOR LEVELS

PREMIER LEVEL

Presenting Sponsor – \$2,500 (*Limit 1, deadline by December 31*)

Benefits:

- VIP Experience:
 - Attendance at VIP Welcome Drinks with Speakers (March 11th)
- General Session Recognition and Speaking Opportunity:
 - Includes a Sponsor Spotlight with 5 minutes of speaking opportunity
- Branding:
 - Exclusive branding on all conference materials
 - Opportunity to provide banner on or beside stage for photo opportunities
 - Table Branding: Logo on table signs or promo items placed on tables
 - Logo on all conference marketing, including digital conference banner
- Booth Space:
 - Premium exhibit space with access to electrical outlets
- Full Conference Passes: Five (5) passes to the event, including reserved seating
- Acknowledgment:
 - Recognition in press releases and opening/closing remarks
- Social Media Mentions:
 - Frequent mentions across event social media channels
- Other Benefits:
 - Registration List provided before and after the event



SUPPORTING LEVELS

Platinum Sponsor – \$1,500 *(Limit 4, deadline by January 15)*

Benefits:

- VIP Experience:
 - Attendance at VIP Welcome Drinks with Speakers (evening before)
- Branding:
 - Logo/Name placement on select materials (event signage, digital marketing)
 - Recognition on social media platforms
- Speaking Opportunity:
 - Opportunity to introduce a speaker at the event
- Booth Space:
 - Exhibit space in a prominent area with electric outlet access
- Full Conference Passes:
 - Three (3) passes to the event, including reserved seating
- Other Benefits:
 - Registration List provided before and after the event

Diamond Sponsor – \$1,000 *(Limit 2, deadline by January 15)*

Benefits:

- VIP Experience:
 - Attendance at VIP Welcome Drinks with Speakers (evening before)
- Branding:
 - Logo/Name placement on select materials (event signage, digital marketing)
 - Recognition on social media platforms
- Speaking Opportunity:
 - Opportunity to introduce a Breakout Session Sponsor at the event
- Booth Space:
 - Standard exhibit space at the event
- Full Conference Passes: Two (2) passes to the event
- Other Benefits:
 - Registration List provided before and after the event



Name Tag Sponsor – \$750 *(Limit 1, deadline by January 30)*

Benefits:

- Branding:
 - Name displayed on event website and printed program
 - Social media recognition before the event
- Lanyard Sponsorship:
 - Sponsor's logo/name on attendee lanyards
- Booth Space:
 - Standard exhibit space at the event
- Full Conference Passes: Two (2) passes to the event
- Social Media Mentions:
- Other Benefits:
 - Registration List provided before and after the event

Gold Sponsor – \$500

Benefits:

- Branding:
 - Name displayed on event website and printed program
- Booth Space:
 - Standard exhibit space at the event
- Full Conference Passes: One (1) pass to the event
- Other Benefits:
 - Registration List provided before and after the event



Scholarship Sponsor – \$300

Benefits:

- Branding:
 - Name displayed on event website and printed program
- Recognition in event-related posts
- Full Conference Passes: Two (2) scholarship spots awarded by the sponsor to the event
- Other Benefits:
 - Registration List provided before and after the event

Food Sponsor – \$250

Benefits:

- Branding:
 - Logo displayed on Food Sponsor Sign
- Social Media Mentions:
 - Recognition in event-related posts
- Full Conference Passes: One (1) pass to the event
- Other Benefits:
 - Registration List provided before and after the event

In-Kind/Custom Sponsor

Benefits:

- Contact us to customize benefits to your budget and branding needs!

2026 ATTENDEE REGISTRATION PRICES

EARLY BIRD – MEMBER \$199 (THROUGH FEBRUARY 2)
EARLY BIRD – NON-MEMBER \$239 (THROUGH FEBRUARY 2)
REGISTRATION – \$259 (THROUGH MARCH 2)
LATE/DOOR REGISTRATION – \$299 (AFTER MARCH 2)

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SPONSORSHIP FORM

Company Name:: _____

Contact Person: _____

Sponsorship Level: _____

Contact Information

Email Address	
Phone Number	
Address	Street: _____ City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Payment Information

___ Please Invoice Me

___ Check Enclosed

Credit Card Number	
Expiration and CVV	_____ / _____
Billing Address	Street: _____ City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____



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THANK YOU!



PHONE
(270) 303-1524



EMAIL
mbakentucky@gmail.com



WEBSITE
www.MBAKY.org