# **SPONSORSHIP BROCHURE**



MORTGAGE BANKERS
ASSOCIATION OF KENTUCKY
EDUCATION CONFERENCE

March 11th, 2025

University of Louisville ShelbyHurst Campus 440 Whittington Pkwy., Louisville, KY 40222



The Mortgage Bankers Association of Kentucky is a non-profit, volunteer organization dedicated to both the preservation and improvement of the mortgage banking industry, and dependent upon the support of the association members. The Mortgage Bankers Association of Kentucky is comprised of bankers, brokers, loan officers, title companies, attorneys, appraisers, home inspectors, real estate professionals, underwriters, processors, insurance agents, and other professionals involved in the business of mortgage banking and the housing market in the state. Members of the MBA of Louisville, MBA of the Bluegrass in Lexington, and the MBA of Southern Kentucky in Bowling Green, are automatically members of MBAKY.

## **Who Attends**

Attendees at this event include; banks, credit unions, lenders, brokers, and industry vendors from across the Commonwealth of Kentucky and the United States!



### **2025 MBAKY Education Conference Sponsorship Options**

## Platinum Sponsor \$1,000

- » General Session recognition (5 available)
- » 3 Conference registrations
- » Promotional flyer in registration packets\*
- » Logo on conference website page
- » Signage with logo for session
- » Display Table (electricity included)
- » Logo on session highlight e-mail
- » E-Copy of registrants before conference
- » Mention in marketing material

## Diamond Sponsor \$750

- » Breakout Session Speaker Introduction (2 available)
- » Display table (electricity included)
- » 2 Conference registrations
- » Promotional flyer in registration packets\*

- » Logo on conference
- » website page
- » Signage as 'Break Sponsor' (2)
- » E-Copy of registrants before conference
- » Mention in marketing material

## Gold Sponsor \$500

- » Display table (electricity included)
- » 1 Conference registrations
- » Promotional flyer in registration packets\*
- » Logo on conference website page
- » Mention in marketing material
- » E-Copy of registrants before conference

## Silver Sponsor \$250

- » 1 Conference registration
- » Recognition during program
- » Logo on conference website page

#### Customized Sponsorships

- » MBAKY is happy to discuss creating a sponsorship tailored to your budget and marketing needs.
- » If interested, please contact the MBAKY office at 270-303-1524 or mbakentucky@gmail.com

\*All material for insertion into attendee registration packets must be received no later than Wednesday February 28th by the MBAKY office at: 715 Headley Avenue Lexington, KY 40508



### **Mortgage Bankers Association of Kentucky Education Conference**

#### Tuesday, March 11, 2025

#### **SPONSOR AGREEMENT**

In accordance with the Rules and Regulations stated in this agreement the organization below has entered into this contract with the Mortgage Bankers Association of Kentucky for the space and/or the services indicated below.

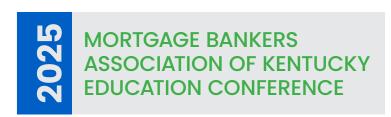
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(Authorizing MBAKY to charge account)

#### INSTRUCTIONS TO VALIDATE AGREEMENT

- 1. Scan and e-mail after completing to: mbaky@sbcglobal.net
- 2. If payment by check, please make payable to 'MBAKY' and send to: 715 Headley Avenue Lexington, KY 40508.
- 3. For questions, please call 270-303-1524 or e-mail mbakentucky@gmail.com





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