

SPONSORSHIP BROCHURE



2025

MORTGAGE BANKERS
ASSOCIATION OF KENTUCKY
EDUCATION CONFERENCE

March 11th, 2025

University of Louisville ShelbyHurst Campus
440 Whittington Pkwy., Louisville, KY 40222



The Mortgage Bankers Association of Kentucky is a non-profit, volunteer organization dedicated to both the preservation and improvement of the mortgage banking industry, and dependent upon the support of the association members. The Mortgage Bankers Association of Kentucky is comprised of bankers, brokers, loan officers, title companies, attorneys, appraisers, home inspectors, real estate professionals, underwriters, processors, insurance agents, and other professionals involved in the business of mortgage banking and the housing market in the state. Members of the MBA of Louisville, MBA of the Bluegrass in Lexington, and the MBA of Southern Kentucky in Bowling Green, are automatically members of MBAKY.

Who Attends

Attendees at this event include; banks, credit unions, lenders, brokers, and industry vendors from across the Commonwealth of Kentucky and the United States!



2025 MBACKY Education Conference Sponsorship Options

Platinum Sponsor \$1,000

- » General Session recognition (5 available)
- » 3 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Signage with logo for session
- » Display Table (electricity included)
- » Logo on session highlight e-mail
- » E-Copy of registrants before conference
- » Mention in marketing material

Diamond Sponsor \$750

- » Breakout Session Speaker Introduction (2 available)
- » Display table (electricity included)
- » 2 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Signage as 'Break Sponsor' (2)
- » E-Copy of registrants before conference
- » Mention in marketing material

Gold Sponsor \$500

- » Display table (electricity included)
- » 1 Conference registrations
- » Promotional flyer in registration packets*
- » Logo on conference website page
- » Mention in marketing material
- » E-Copy of registrants before conference

Silver Sponsor \$250

- » 1 Conference registration
- » Recognition during program
- » Logo on conference website page

Customized Sponsorships

- » MBACKY is happy to discuss creating a sponsorship tailored to your budget and marketing needs.
- » If interested, please contact the MBACKY office at 270-303-1524 or mbakentucky@gmail.com

*All material for insertion into attendee registration packets must be received no later than Wednesday February 28th by the MBACKY office at: 715 Headley Avenue Lexington, KY 40508



Mortgage Bankers Association of Kentucky Education Conference

Tuesday, March 11, 2025

SPONSOR AGREEMENT

In accordance with the Rules and Regulations stated in this agreement the organization below has entered into this contract with the Mortgage Bankers Association of Kentucky for the space and/or the services indicated below.

CONTACT NAME	TITLE
COMPANY	
ADDRESS	
CITY	STATE
	ZIP
PHONE	EXTENSION
	FAX
EMAIL	
WEBSITE	

SPONSORSHIP PACKAGES

- Platinum \$1,000
- Diamond \$750
- Gold \$500
- Silver \$250

Sponsorship Option Selection: _____

Total Amount Owed: \$ _____

PAYMENT

- Visa MasterCard AMEX Check (Payable to Mortgage Bankers Association of Kentucky)

Check here if billing address is different from address listed above

Billing Address _____
 City _____ State _____ Zip _____

Credit Card Number

_____/____/____

Exp. Date

_____-_____-_____-_____-

Security Code

Print Name on Credit Card _____

Signature _____

(Authorizing MBAKY to charge account)

INSTRUCTIONS TO VALIDATE AGREEMENT

1. Scan and e-mail after completing to: mbakentucky@gmail.com
2. If payment by check, please make payable to 'MBAKY' and send to: 715 Headley Avenue Lexington, KY 40508.
3. For questions, please call 270-303-1524 or e-mail mbakentucky@gmail.com



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